



27/09/2019
PRESS RELEASE

Generali is the best global insurance group according to Forbes

Milan – Generali is the highest ranked global insurance group in the list of the “The World’s Best Regarded Companies”, developed by Forbes in collaboration con “Statista”, a leader in market and consumer analysis.





From a field of 2 thousand of the largest public companies in the world, Forbes identified the 250 best companies based on criteria of trustworthiness, social conduct, product and service quality, and treatment of employees, conducting 15 thousand interviews in 50 countries.

Generali is ranked 61st on the overall list, higher than any other large insurance group, and the only Italian brand on the list together with Ferrari.

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THE GENERALI GROUP

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of more than € 66 billion in 2018. With nearly 71,000 employees serving 61 million customers, the Group has a leading position in Europe and an increasingly significant presence in Asia and Latin America. The ambition of Generali is to be a “life-time partner” to its customers, offering innovative and customised solutions thanks to an unrivalled distribution network.